

## The Official Melanin Market™ - FAQ

**1. What vendor space sizes are available?** We offer **10x10**, **10x20**, and exclusive **corner spaces up to 30 feet wide**. Larger spaces are perfect for sponsors or vendors who want to make a **bold statement** in the marketplace—just like an anchor store in a mall! We strategically design our floor plan to showcase major sponsors and large vendors, ensuring **maximum visibility and engagement** while maintaining the essence and energy of the event experience. When you invest in **The Melanin Market**, you're not just getting a space—you're securing **premium exposure** to a thriving audience ready to connect with your brand! 1

**2. Do you provide tables and chairs?** Each event is unique. Please check vendor applications for specific details:

- **Outdoor events:** Vendors must bring their own tables and chairs.
- **Indoor events:** We provide tables and chairs with vendor fees.
- **Custom Brand Package vendors:** We provide tables, chairs, marketing services, media write-ups, and additional promotional support. Let **The Melanin Market** handle your marketing and promotions—contact us today for a **Brand Package + Pre-Vendor Setup package**.

**3. How do I get in touch if I have questions?** We believe in **communication over confusion**—don't hesitate to connect with us. Visit **www.TheMelaninMarket.com** or email **info@themelaninmarket.com** with any questions. For **immediate assistance**, call **678-578-5788**.

**4. Do you limit the number of similar vendors?** Yes! We **curate our vendor selection** to avoid oversaturation. We won't have 15 candle vendors or 30 lemonade stands. This ensures customers experience a **POP-UP MALL**—not just a pop-up shop! A diverse vendor lineup helps **everyone** succeed.

**5. How can I lock in my vendor space or sponsorship?** Call or email us **NOW** to secure your spot. We **love** serving business owners and celebrating what you bring to the marketplace!

**6. Are early bird specials available?** Yes! We offer early bird specials **30-45 days before** the event release date. Due to **high demand**, prices may increase as we get closer to the event. We've sold out **every** expo for the past **7 years**—from malls to convention centers, hotels, and outdoor spaces! Smaller spaces sell out even faster, so **don't wait**.

**7. What kind of crowd can I expect?** Our free events are always **PACKED!** We've had **hundreds to thousands** of attendees at past events. Families, business leaders, and community supporters come together to network, shop, and **celebrate Black excellence** in a safe, positive, and vibrant environment.

**8. What should I bring as a vendor?**

- **1-3 tables (up to space provided)**
- **Comfortable chairs**
- **Selfie stick (to go live & showcase your setup!)**
- **Portable charger packs ( Charged of course)**
- **Cooler & packed lunch**
- **"Business buddy"** (someone to assist while you engage with customers)

**9. Do you offer vendor resources?** Yes! Every vendor gets access to our **exclusive Vendor Manual** with tips to maximize your setup. After registration, email **info@themelaninmarket.com** with your receipt to receive a **FREE eBook** on how to stand out LIVE at The Melanin Market!

**10. Can I volunteer to help?** Absolutely! **The Melanin Market thrives on community support, and we need YOU!** Whether you want to assist with event setup, greet guests, or help vendors with logistics, there's always a way to get involved. Volunteering is a great way to network, gain experience, and be a part of something powerful. Email **info@themelaninmarket.com** or call **678-578-5788** to sign up!

**11. How do I stay updated on future events?** Follow us online at **www.TheMelaninMarket.com** and on social media. Beautiful vendors from **all over the country** join us—don't miss out!

For **immediate assistance** regarding sponsorships, vendor opportunities, or upcoming events, **CALL 678-578-5788 NOW!**